

Engagement, methodology and deliverables that works for today's changing Workplace. Powered by our global research and reference architecture partnerships.



Cognitive Workplace Optimization

Patent Pending: cognitivewx.info/uspto

Do employees trust leadership has their best interest in mind?
Do employees feel supported by their manager?
Do employees feel connected to the organization?
Do employees have the relationships necessary to be successful in their role?
Do employees have the tools and resources to be successful in their role?

How do I know if my workspace design is effective?
How do I set a baseline for my workspaces use patterns and behaviors?
How do I manage the space needs of my organization?
How do I use technology to understand, and manage my workspace?
How do I understand the unique characteristics of my workspace?

Are employees building effective relationships across the organization?
Which employees are getting isolated from their teams and how can we intervene?

Are new hires integrating into the organization?
Are employees getting enough flow time between meetings?
Where is burnout spreading contagiously across the organization?



Cognitive Workplace Optimization

Workplace Optimization involves the design of workspace, the tactical movement of people and assets, the management of workspace data, and most importantly, it drives the occupier experience.

Workplace Technology enables efficient and effective management & use of workspace while providing insights into humanistic trends and drivers.

Product Selection will require business drivers and desired outcomes in alignment with the value brought forward by a technology solution.



Cognitive Visioning Session

This workshop lets us collaborate with you to create informed workplace guidance that align your technology, people and your space. Enable your project partners to use the information gathered to align technology, space, and human-centered strategic initiatives near real time KPIs.

	Pre-Workshop	Workshop	Report-Out	Post-Workshop
<p>Vision and Strategy</p> <p>A collaborative way to facilitate an open dialogue around what works and what doesn't in your current work model, and what could be done differently.</p>	<p>Workplace Survey</p> <p>Current workspace review (site photos, floorplans, etc)</p> <p>Workplace metrics review (programming data, etc.)</p>	<p>Review of Survey Results</p> <p>Workplace Dialogue</p> <p>Interactive Image Exercise</p>	<p>Workshop Findings</p> <p>Workspace Concepts</p> <p>Hybrid Work Concepts</p>	<p>System and Solution Refinement</p> <p>System Specification Review</p> <p>Program Oversight (optional)</p>
<p>Analytics and KPIs</p> <p>Democratization of data insights. A review of what is possible, uncovering data you likely already have access to, benchmarks, insights and KPIs to inform optimization.</p>	<p>Data policy review</p> <p>Cloud policy review</p> <p>IT/AV/SEC standards review</p> <p>BAS/IWMS standards review</p>	<p>Determine technology impact on architectural space</p> <p>Develop data utilization processes</p>	<p>Determine systems Matrix of Responsibility</p> <p>Determine base budget</p> <p>Define levels of redundancy and reliability</p>	<p>Team Charter</p> <p>Technology Systems Matrix</p> <p>Preliminary Systems Narrative</p> <p>KPIs Defined</p>
<p>Participants</p> <p>CTO CIO Director Information Security Director Applications Director Digital Strategy IT PMO Facility PMO Head of workplace CRE Leader</p>	<p>Define project team, key stakeholders, subject matter experts, potential partners/subcontractors</p> <p>Identify key industry standards and trends</p> <p>Identify current and planned systems along with estimate of future expectations</p>	<p>Create project strategy and goals</p> <p>Determine level of technology required based upon intended outcomes</p>	<p>Receive written description of design intent along with one-line diagrams</p> <p>Define possible alternatives for high level system architecture</p> <p>Define system dependencies and interoperability</p>	<p>Set key technical functional parameters</p> <p>Identify potential vendors</p>
	1 Week	4-8 Hours	2 Weeks	1 Week